



For Immediate Release
Contact: Mary Ann Nickolai
Texell Credit Union
254.773.1604
mnickolai@texell.org

Texell Credit Union Ranked #1 Credit Union in Texas for "Return of the Member"

Temple, TX (May 23, 2022) — Callahan and Associates, a credit union research and consulting firm based in Washington, DC, ranked Texell Credit Union the top credit union in Texas for overall "return of their members" (ROM). Callahan and Associates assigns a value between 1 and 100 to every credit union in the country. Credit unions with a score near 100 are the leaders in providing value to their members. Texell scored an impressive 97.31.

ROM measures three core credit union functions:

- Return to Savers: This component measures how well a credit union provides deposit services to its members.
- Return to Borrowers: This component pays homage to all credit unions' founding principles to provide loans at a reasonable cost.
- Usage: This score measures the extent members use a credit union's products and services.

"Texell has consistently received Bauer Financial's superior, five-star rating for financial stability. Callahan's ROM rating is a nice compliment to indicate Texell's commitment to meeting our members' financial needs," states Texell's President and Chief Executive Officer Tony Hale. "Our team works hard to offer superior rates and services. Texell's 97.31 score validates to our members that they are with a member-centric credit union looking after their best interests," Hale continued.

For more information, please visit Blog.Texell.org

Suggested Tweet: #TexellCU ranked #1 credit union in Texas for return of the member - Blog.Texell.org/rom.

About Texell Credit Union

Texell Credit Union has eight branches in Central Texas and offers a variety of financial products and services for consumers and businesses. With roots dating back to the 1940s, Texell serves more than 45,000 members. Texell was named one of the "Best Credit Unions to Work for" in the nation by the Credit Union Journal for 2019 and 2020. Texell has been honored with the Excellence in Lending Award from CUNA Mutual Group, and the Desjardins Adult Financial Literacy Award from the Texas Credit Union League. Visit www.Texell.org for more information.

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