



For Immediate Release
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Texell Ranked Second Fastest-Growing Credit Union in the Austin Area

Temple, TX (April 30, 2025) – Texell Credit Union has been ranked the second fastest-growing credit union in the Austin area by the Austin Business Journal. Based on information from the National Credit Union Administration, the Austin Business Journal determines rankings based on year-over-year dollar value change in deposits. At the end of 2024, Texell Credit Union had \$663.69 million in total deposits for a \$53.82 million, or 8.83%, year-over-year change.

"Texell's growth during the past year is due to our commitment to exceeding our members' expectations on every interaction and our team's unwavering focus on providing world-class products," said Tony Hale, President and CEO of Texell Credit Union. "This ranking by Austin Business Journal is evidence of our efforts to meet our members' financial needs."

Texell offers savings accounts, certificates of deposits, and money market accounts to help members earn on their deposits. Save First accounts are high-yield savings accounts specifically designed to grow an emergency fund. All deposits are insured for up to \$500,000 through a combination of federal insurance by the National Credit Union Administration and through private insurance provided by Excess Share Insurance Corporation.

Texell has two Austin-area branches located at 723 West University Ave., Suite #100, in Georgetown, and 875 W. Whitestone Blvd in Cedar Park. The credit union has eight branches in Central Texas and offers a variety of financial products and services for consumers and businesses. Texell has been honored with the Excellence in Lending Award from CUNA Mutual Group, the Desjardins Adult Financial Literacy Award from the Texas Credit Union League, and consistently earns a five-star rating by Bauer Financial. Visit Texell.org for more information.

About Texell Credit Union:

Celebrating its 75th anniversary in December 2023, Texell serves more than 50,000 members. The credit union also received consecutive awards in 2023 and 2024 for the Small Business Administration's (SBA's) #1 in Credit Union Lending by the North Texas Association of Guaranteed Lenders (NTAGGL). Texell received Los Premios de Telemundo Central Texas Award in 2024 and has been named the "Best Bank/Credit Union" by the readers of the Temple Daily Telegram, the Killeen Daily Herald, and the Belton Journal. Visit www.Texell.org for more information.

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