



Press Release

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Texell Awards Winner of a 2023 Hyundai Kona

This week, Belton, TX (December 19, 2023) – Texell Credit Union presented a 2023 Hyundai Kona to local realtor, Koy Richter on Friday, December 15, 2023. This event is the culmination of a year-long celebration of Texell's 75th anniversary.

"I've never won a prize or sweepstakes before," said Koy. "I'm thrilled and can't wait to surprise my wife. Her birthday was December 4th, and she usually gets a birthday week. This will definitely help us continue the celebration!"

This event is the culmination of a year-long celebration of Texell's 75th anniversary. During 2023, Texell gave away experiences, like tickets to a Stars hockey game, admission to the Silo of Screams, Central Texas State Fair Rodeo tickets and more. In April, seven lucky visitors to each branch were surprised with envelopes of cash. For Mother's Day, Texell gave a Cheeves Brothers Steakhouse gift certificate.

"When we were planning our diamond anniversary celebration, we wanted to do something memorable and meaningful," said Tony Hale, Texell's President and CEO. "After internal brainstorming, we thought a car giveaway checked that box. I am thrilled to present this car to Koy."

Texell opened its doors in 1948 when seven local Texans employed by the National Federation of Federal Employees organized a credit union. At first, it served the employees of the Temple Post Office, the Veterans Administration Center, and the Temple Soil Conservation Service. Over the course of 75 years, services expanded to Temple Public School teachers and City of Temple employees. In 2002, membership opened to all of Bell County, and today, Texell has eight branches across central Texas and more than 50,000 members, as nearly all Texans can be eligible for membership.

From humble beginnings at a borrowed desk in the Veterans Affairs (VA) Center, Texell has called several locations headquarters over the years. After moving out of the VA, Texell had two different locations on Avenue G in Temple before moving to the 1st Street location. Construction is currently underway on a 45,000 square foot building in West Temple to allow for continued growth.

Texell was named one of the "Best Credit Unions to Work for" in the nation by the Credit Union Journal. Texell has been honored with the Excellence in Lending Award from CUNA Mutual Group, the Desjardins Adult Financial Literacy Award from the Texas Credit Union League, the "Best Bank/Credit Union" by the readers of the Temple Daily Telegram, "Best Credit Union" by the readers of the Killeen Daily Herald and the Belton Journal and consistently earns the highest five-star, superior rating for financial soundness from Bauer Financial. Visit www.Texell.org for more information.

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